



**RALLY ARGENTINA 2010 - MARCH 19th TO 21th
MEDIA ACCREDITATIONS**

MEDIA PERMANENT CONTACT DETAILS

In Córdoba

Rally Argentina Secretariat
Italia 2105 - Barrio Villa Cabrera
X5008KJG Córdoba Argentina
Tel/Fax: +54 351 4872727 / 4872010 / 4877653
e-mail: prensa@rallyargentina.com

In Internet

Web: www.rallyargentina.com

Contact details during the events

Press Officer
Mr. Nicolas Vega
Tel/Fax: +54 351 4872727 / 4872010 / 4877653
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e-mail: prensa@rallyargentina.com

ACCREDITATION PROCEDURE

Media/Photographers

General Criteria

- 1) For an Intercontinental Rally Challenge (IRC) event, a maximum of three representatives (journalists and/or photographers) will be able to get an accreditation per publication.
- 2) In order to get an accreditation, a publication must have a circulation and a quality that fulfills the IRC criteria.
- 3) Under no circumstance an advertising, public relations or marketing agency will receive a media accreditation.
- 4) The IRC Media delegate will be able to accept applications from drivers and / or teams to obtain accreditations for media personnel, with a maximum of one accredited person per team.
- 5) Only the publications currently on sale will be able to get an accreditation, it would not be possible for those of free distribution.
- 6) The applications from national publications will be considered jointly with the IRC Media delegate, based upon the presented documentation.



PROCEDURE FOR ARGENTINE AND INTERNATIONAL MEDIA

To send the attached form due completed with the following documentation before Tuesday, the 9th of March, 2010.

- 1) A complete form for each representative who asks for an accreditation.
- 2) A letter from the Director of the publication, in headed paper of that publication, which must include the name and the roles of the persons that asks for the accreditation.
- 3) An original copy of the publication.
- 4) A set of photocopies or the original of the Rally Argentina 2009 material published or other events of the Intercontinental Rally Challenge (IRC) 2009/2010.
- 5) A fax contact number to receive the response of the application.
- 6) The applications from Freelance journalists must be accompanied by a list of the collaborations realized in the last 12 months, specifying the name of the diaries / magazines and the days in which they were published.

The material requested shall be sent to:

Secretaría del Rally Argentina
Acreditaciones de Prensa
Italia 2105 - Barrio Villa Cabrera
X5008KJG, Córdoba, Argentina

RADIOS / DIGITAL MEANS

All the applications to get an accreditation for radio, web sites and other electronic means, both Argentine or international, shall be delivered before Tuesday, the 9th of March, 2010 to:

Secretaría del Rally Argentina
Acreditaciones de Prensa
Italia 2105 - Barrio Villa Cabrera
X5008KJG, Córdoba, Argentina
prensa@rallyargentina.com

NATIONAL TV

Argentine TV networks that pretend to cover the event shall fulfill the concerning application and deliver it before Tuesday, the 9th of March, 2010 to:

Secretaría del Rally Argentina
Acreditaciones de Prensa
Italia 2105 - Barrio Villa Cabrera
X5008KJG, Córdoba, Argentina
prensa@rallyargentina.com

INTERNATIONAL TV

International networks that pretend to cover the event shall fulfill the concerning application and deliver it before Tuesday, the 9th of March, 2010 to:

Antonios Argyropoulos
Eurosport Events
3, rue Gaston et René Caudron
92798 Issy-Les-Moulineaux cedex 9, France
Tel : +54 1 4093 8517
antonios@eurosport.com

PHOTOGRAPHERS

Media Photographers

Publications or both national or international agencies, that pretend to get an accreditation for a photographer will have to demonstrate that they published a minimum of 15 photographs during the last Rally Argentina 2009 for each accreditation given.

If the publication did not receive an accreditation in 2009, the Rally Argentina accreditations department will have to submit the above mentioned application to the IRC Media Delegate.

AT LEAST 72 HOURS BEFORE THE EVENT, THE MEANS THAT APPLIED FOR AN ACCREDITATION WILL RECEIVE THE CONFIRMATION FROM THE SAME VIA FAX TOGETHER WITH AN AGREEMENT THAT MUST BE SIGNED BY THE EDITOR AND PRESENTED AT THE MOMENT OF COLLECTING THE CONCERNING ACCREDITATION.

THE CONCERNING ACCREDITATION WILL NOT BE DELIVERED WITHOUT THIS DOCUMENTATION.

THE FORMS RECEIVED AFTER TUESDAY, THE 9TH MARCH, INCOMPLETE, OR SENT ONLY BY FAX WILL NOT BE CONSIDERED

For more information, please contact to the Rally Argentina Secretariat tel/fax: (0351 487 2010) / 487 2727, e-mail: prensa@rallyargentina.com



RALLY ARGENTINA - MEDIA ACCREDITATION FORM

Medio:
Address:
City: CP:.....
Country:
Phone: Fax:.....
Email:@.....
Website:
Publication: Newspaper Magazine Agency Photo Agency Other
Coverage: General Sports Motorsports
Frequency: Daily Weekly Monthly Other
Circulation (N° de copies):

SPORTS EDITOR
Surname:Name:
Phone: Fax:
Email:@.....

Media Representative
Job: Journalist Photograph Jo/Ph
Surname:Name:.....
Birth date:Country:Sex: M/F
Phone / Fax: Mobile:
Email:@.....
In case of emergency contact to:
Name:..... Relation:..... Contact number:.....

I read and understood the general criteria of accreditations and I certify that I attached the requests of the points 2 to 5 (and 6 in case of a Freelance journalist) of the media accreditation procedure.

Sign: Date:

Job:

Please, complete and send this form before March 9th to the Rally Argentina Secretariat
Email: info@rallyargentina.com, Fax: +54 351 4872010 / 4872727